

TALKING POINT

FROM HIGHPOINT



**IT AGILITY STARTS WITH
SOFTWARE-DEFINED DATA
CENTRE INFRASTRUCTURE**

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IT SOLUTIONS PROVIDER**



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TOM COULBECK OUR NEW
GLOBAL PROGRAMME
DIRECTOR



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GLOBAL WIRELESS INFRASTRUCTURE REFRESH
PROJECT FOR GLOBAL BANK SPANNING MORE
THAN 100 LOCATIONS

BLOG: IT AGILITY STARTS WITH SOFTWARE-DEFINED DATA CENTRE INFRASTRUCTURE



“Software-Defined Data Centre delivers an intent-based environment by translating defined business outcomes into a set of centrally managed portable policies that are applied to and travel with workloads wherever they reside.”

The primary goal for most CTOs is to ensure that the right technology is leveraged to meet the needs of the business.

Essentially defining and executing the best way for IT to be provided, consumed and supported whilst ensuring the delivery of that service is resilient, secure, scalable and stable.

These outcomes are reflected in the way corporate Data Centre architectures have been created over the last 20 years.

Once business requirements were gathered, industry best practice designs would typically be rigorously tested and deployed across the organisation and

for a short time the business benefitted from a new platform to host their applications.

IT infrastructure would be supported in much the same way as previous generations – no alignment to or understanding of what services or applications were leveraging or dependant on it.

Some minor performance and efficiencies were gained however the architecture largely remained the same and was only reassessed every three years as part of a hardware refresh cycle.

Multi-cloud environments can deliver significant benefits for organisations.

Enabling applications to be developed and deployed faster also presents many new challenges; from ensuring that your applications are refactored and optimised to operate in a cloud environment, to ensuring data is secure and access and security policies are deployed and maintained consistently.



Read the rest of the blog [here](#)

MEET TOM COULBECK OUR NEW GLOBAL PROGRAMME DIRECTOR

Tom Coulbeck has recently joined the HighPoint team as our Global Programme Director. Tom spent 19 years at Barclays, 7 of which as Vice President, Transformation Portfolio Manager, leading and delivering critical transformation programmes and projects.

“I’m really looking forward to starting the next chapter in my career at HighPoint and being able to bring my experience within programme transformation.”



OUR HIGH POINTS

“HighPoint provided staging, installation and site-specific configurations across the chosen Cisco-based Wireless technologies for each region, providing a smooth transition for all the global users to the new infrastructure.”

GLOBAL WIRELESS INFRASTRUCTURE REFRESH PROJECT FOR GLOBAL BANK SPANNING MORE THAN 100 LOCATIONS

HighPoint has completed a major Wireless infrastructure refresh project for a major global bank that encompassed over 100 campuses across Europe, the Americas and Asia. Working with the global team, HighPoint created a structural design for the Wireless Network to meet the bank's needs, as well as planning and executing a world-wide migration programme over a 24-month period.

Notably this technology decision will dramatically transform the end user's experience; wired technologies will be decommissioned, and, for the first time, wireless will be faster than the wired alternative, providing a more dynamic and flexible working environment.

UK GLOBAL PAYMENT SERVICES COMPANY MIGRATION TO SDN TECHNOLOGY MADE EASY THROUGH AUTOMATION



HighPoint's deep rooted expertise in Cisco ACI helped a Global Payment Services company smoothly and quickly migrate their UK data centres to this SDN technology.

We uniquely offered the ability to accelerate adoption and speed to value through utilising automation to simplify the migration to Cisco ACI.

STEWART-HAAS RACING APPOINT HIGHPOINT AS IT SOLUTIONS PROVIDER



HighPoint have recently partnered with Stewart-Haas Racing to become the team's official IT solutions provider and a primary sponsor of its No. 98 NASCAR Xfinity Series entry with driver Chase Briscoe.

ARE YOU APPLICATION READY FOR 2020?

Traditionally application performance was part of pre-production testing, where simulated load testing would provide you with an indication of whether systems could continue to perform within desired parameters while under peak demand conditions. Once in production, then the most likely detector of poor performance is when complaints are received.

In today's computing environments, life is not so straight forward. Applications are rarely self-contained and increasingly rely on data and interaction with other systems. They also operate in a highly dynamic environment with processing distributed over multiple virtual and physical environments, meaning that multiple factors can change at any time and be detrimental to the end-user experience.

It is imperative that you are proactive, know what your business critical applications are, understand how they operate and more importantly, how this affects the customer experience they are delivering in real-time.

HOW ARE YOUR APPLICATIONS PERFORMING?

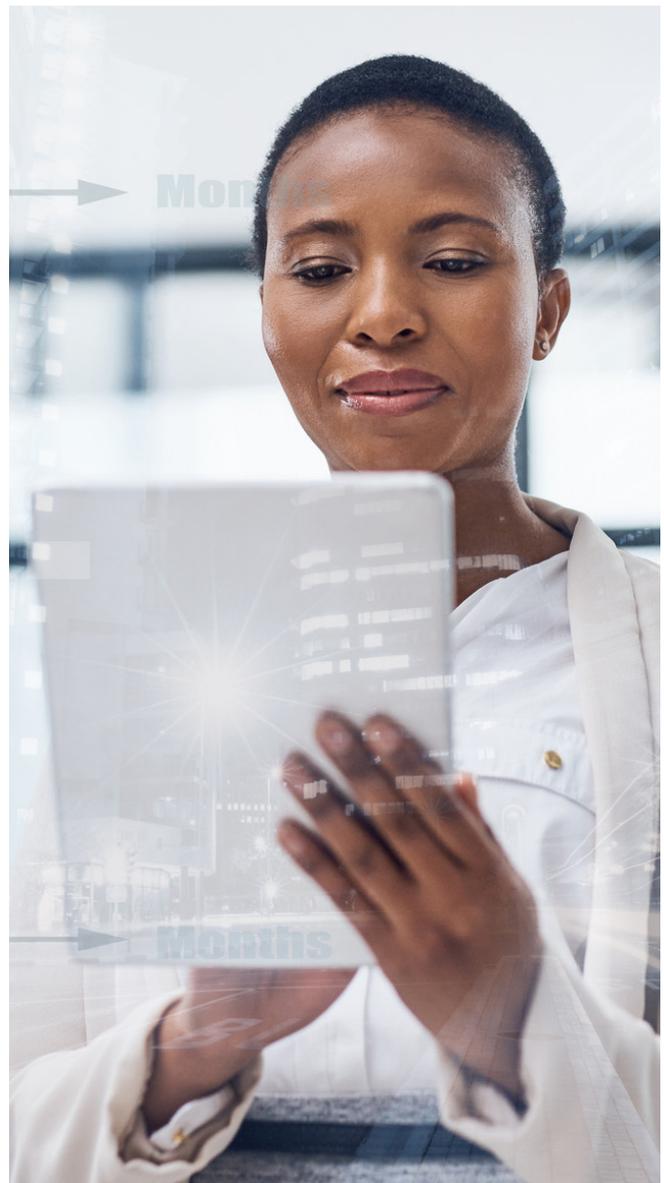
Application assurance lets you establish a baseline for optimal customer experience, with the confidence that it is being delivered consistently to all of your customers, all of the time.

ASSURING YOUR CUSTOMER EXPERIENCE

Having established a precise understanding of how your critical applications operate, it is possible to analyse performance and review the experience being delivered in real-time to your customers.

INCREASING YOUR VALUE TO CUSTOMERS

Achieving effective application assurance does not just deliver an exceptional user experience, but a more efficient, robust and secure environment.



Find out more by downloading our Application Assurance eBook [here](#)



HIGHPOINT

UK Headquarters

5 Ockham Drive, Greenford,
Middlesex, UB6 0FD
United Kingdom
+44 1895 262 350

Global Headquarters

5 Gail Court,
Sparta, NJ 07871,
United States
+1 (973) 940-0040

North Carolina

11016 Rushmore Drive, Suite
160, Charlotte, NC 28277,
United States
+1 (980) 265-5230

digital.transformation@HighPoint.com

digital.highpoint.com